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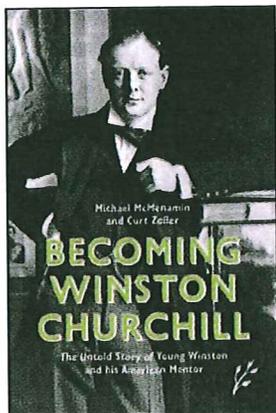
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REPORTERS' NOTEBOOK

BEHIND THE NEWS WITH CRAIN'S WRITERS

Extolling a positive influence upon Old Winnie

Michael McMenamin, a partner and head of the employment and media group at the Walter & Haverfield LLP law firm in Cleveland, has co-authored a book on the mentoring relationship Winston Churchill had with American lawyer and statesman Bourke Cockran.



Mr. McMenamin, who co-wrote the 250-page book "Becoming Winston Churchill — The Untold Story of Young Winston and his American Mentor" with

Curt Zoller, said he became interested in Mr. Churchill after reading speeches the late British prime minister had given on the topic of free trade.

"He could take up any protectionist today and wipe the floor with them," Mr. McMenamin said.

The lawyer said he saw an opportunity to write a book detailing Mr. Cockran's influence on Mr. Churchill because not much had been written on Mr. Cockran.

"Churchill tried throughout his life to tell people how important Cockran was to him, and the biographers ignored it," he said. In addition to his relationship with Mr. Churchill, Mr. Cockran spent seven terms in the U.S. House of Representatives and was an adviser to both President Grover Cleveland and

President Theodore Roosevelt.

This is the second book for Mr. McMenamin. The first, "Milking the Public," was written in 1980 on political scandals in the nation's dairy lobby. — *Shawn A. Turner*

Time for a statewide health checkup

Anthem Blue Cross and Blue Shield has begun tracking the health of Ohioans in an effort to find ways to improve the overall health of communities across the state.

Under Anthem's new State Health Index, Ohio is one of 14 states in which the health insurer is tracking health indicators such as low birth weight, smoking, adult physical activity, diabetes and heart disease death rates.

The Indianapolis-based company will work with community groups and local and state government entities to identify the reasons for health disparities and to create or boost health improvement programs for all Ohio residents, not just for people who have health insurance through Anthem.

"The guiding measures we have selected for the State Health Index provide a broad snapshot of Ohio's overall health," said Dr. Barry Malinowski, medical director for Anthem in Ohio. "The State Health Index will serve as a tangible scorecard of the most pressing health issues, which will enable us to work with local and state officials and health care providers to design programs that will improve health across our state."

According to the federal Centers for Disease Control and Prevention, Ohio ranks 38th of the 50 states in overall health. It also has

WHAT'S NEW



CHOICE BITS

Excerpts from recent Editor's Choice blog entries on CrainsCleveland.com.

No matter the package, tech deal does CWDII